



WRITER WEB

Author Website Design Book



CLIENT INFORMATION

NAME	/ /	
COMPANY		EMAIL
ADDRESS	()	-
	PHONE	
CITY	STATE	ZIP
REGISTERED DOMAIN	WEBSITE HOST	

LET'S GET STARTED

If you have questions about filling out your design book, or if you're ready to discuss the next steps toward building your author website, use the contact form at writerweb.net to schedule a call.

You will need to register a domain name for your website. Writer Web can help you with this step if you host your website with us.

Clients must sign a contract and pay a deposit before Writer Web can confirm a start date for their project.

Writer Web designs websites from text and photos provided by the client. Submitting additional materials after design work has begun will alter the completion date.

Writer Web can assist in locating appropriate, low-cost stock images for your website.

Writer Web reserves the right to refuse to post text, images, videos, and other materials it deems offensive or inappropriate.



CLIENT PROFILE

1. Describe yourself in a few sentences. What makes you interesting?
2. What kind of personality do you want your author website to project?
3. Which genre(s) do you write about and why?
4. List some keywords that relate to your writing style and genre(s).
5. What are two of your favorite author websites and why?
6. Which social media channels/groups are you active on?



WEBSITE ELEMENTS

1. What is your goal for your website?

2. What features does your author website require to be successful?

3. What don't you want to appear on your author website?

4. Browse the WordPress design packs at <https://www.elegantthemes.com/layouts/>. Note the name of the pack(s) you like and what you like or don't like about the page templates.

Homepage:

About:

Contact:

5. What features or pages might you want to add to your expandable website in future?



WEBSITE ELEMENTS

6. Do you have any established, recognizable branding (name, logo, slogan, fonts, colors, etc.)?

7. Do you have a preferred color scheme? (Provide HEX, CMYK or RGB codes, if you have them.)

8. Do you have a visual theme in mind?

9. Do you have any preferred fonts?

10. Would you like Writer Web to provide any of these additional services?
 - Website hosting
 - Content maintenance
 - Copy writing
 - Copy editing
 - Proofreading

You're ready for the next step! Contact Writer Web today.